

Dear Corporate Partner,

The Rocky Mountain Section of the Society of Women Engineers (SWE-RMS) is excited to be planning its 17<sup>th</sup> Annual Girls Exploring Science, Technology, Engineering, and Math (GESTEM) program to be held Tuesday, May 19<sup>th</sup>, 2020 at the Auraria Campus in Downtown Denver, CO. This exciting event exposes hundreds of middle school girls to the wide range of opportunities that await them in potential careers in STEM fields through hands-on workshops and interactions with working professionals. This year we are planning to host up to 1,000 girls.

An event of this scale would not be possible without the generous support of our corporate partners. Your partnership with the SWE GESTEM event offers you a wide range of opportunities, benefitting middle school students, SWE, and your corporation through increased visibility in the engineering community and networking opportunities for your company and your employees, in addition to engaging the future engineering pipeline.

We have three specific partnership opportunities for the GESTEM event:

#### Workshop Presenters

- Provide an **interactive, hands-on** workshop relevant and appropriate for girls ages 10-12 to introduce students to real world aspects of STEM and the many diverse fields available. Contact: [gestem.presenters@gmail.com](mailto:gestem.presenters@gmail.com).

#### Volunteer Guides

- Spend the day with a small group of girls (~10) from different middle schools, leading them to each of their 3 workshops. Share your experiences with STEM with the girls over lunch and throughout the day. Contact: [gestem.guide@gmail.com](mailto:gestem.guide@gmail.com).

#### Financial Support & In-Kind Donations

- GESTEM is presented entirely by volunteers, and we rely on the generosity of corporate sponsors and grants to fund this project. **GESTEM is 100% free for attendees**, over half of whom qualify for free and reduced lunch programs. SWE-RMS is a 501(c)3 tax-exempt organization. Contact: [swe.gestem@gmail.com](mailto:swe.gestem@gmail.com).

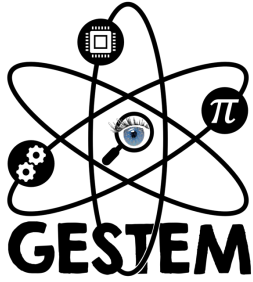
Please visit our website at [www.swe-rms.org/GESTEM](http://www.swe-rms.org/GESTEM) for more information on these opportunities, or contact us at [swe.gestem@gmail.com](mailto:swe.gestem@gmail.com).

Sincerely,

**Ashley Kreuder**  
GESTEM Chair

**Lisa Woodward**  
SWE-RMS President

PO Box 260692  
Lakewood, CO 80226-0692  
[www.swe-rms.org/GESTEM](http://www.swe-rms.org/GESTEM)



## **ABOUT SWE**

The Society of Women Engineers, founded in 1950, is a non-profit educational and service organization representing both collegiate and professional women in engineering and technical fields.

### **Mission:**

Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

### **Objectives:**

- Professional excellence – SWE will develop women engineers at all stages of their personal and professional lives
- Globalization – SWE will be recognized as a global, inclusive organization, promoting diversity and inclusion and serving women engineers wherever they are
- Advocacy – SWE will advocate for the inclusion and success of women, present and prospective, in engineering and technology

## **ABOUT GIRLS EXPLORING SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH (GESTEM)**

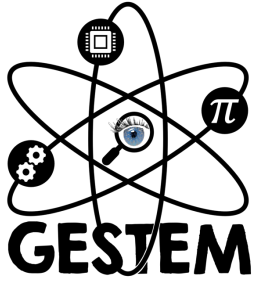
This outreach event started as GESET (Girls Exploring Science, Engineering, and Technology) in 2003. The event was renamed GESTEM in 2009 to leverage the increased recognition of the STEM acronym. Over the years the scope of the event has fluctuated with available resources and the economy. This year, through a strategic planning process, we have further refined our goals for the event to be:

- Identify and strategically invite young women that may not have exposure to STEM in their current school or home atmosphere
- Demonstrate how STEM careers use math and teamwork to solve problems where helping people is an integral part of STEM careers
- Demonstrate that innovation requires diversity in gender, ethnicity, religion, culture and many other factors

### **Program Features:**

- School day field trip format allows us to reach students who may otherwise have never dreamed of the possibilities in STEM careers that might not have the opportunity to attend an after school or weekend extra-curricular program.
- Free for participants, many of whom are eligible for free/reduced lunch programs. Only cost to the schools is transportation to/from the event.
- Hands-on workshops engage the girls to excite them about STEM careers.
- An adult influencer education track for teacher/parent chaperones (while girls attend workshops with GESTEM guides).

PO Box 260692  
Lakewood, CO 80226-0692  
[www.swe-rms.org/GESTEM](http://www.swe-rms.org/GESTEM)



## **SPONSORSHIP LEVELS**

### **Producing Partner --\$15,000 and above**

All Platinum level benefits PLUS:

- Your organization name included on all materials as an event host joint with SWE-RMS

### **Platinum Sponsors – \$10,000 to \$14,999**

All Titanium level benefits PLUS:

- An opportunity to extend a personal welcome to the guests on behalf of the sponsor (limited to first three sponsors at this level or above)

### **Titanium Sponsors – \$8,000 to \$9,999**

All Gold level benefits PLUS:

- Sponsor logo printed on participant bags
- Company Profile included on SWE-RMS website

### **Gold Sponsors – \$5,000 to \$7,999**

All Silver level benefits PLUS:

- Sponsor level listing included in all press releases for the event
- Company Profile included in SWE-RMS newsletter

### **Silver Sponsors – \$2,500 to \$4,999**

All Bronze level benefits PLUS:

- The opportunity to display your organization's banner in the event area
- Company Profile included in participant bags (students, chaperones, and volunteers)

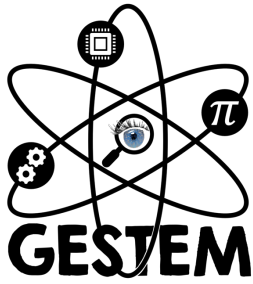
### **Bronze Sponsors – up to \$2,499**

- A letter of appreciation, event statistics and pictures
- Sponsor level listing on our website and in all program materials and reports
- Verbal recognition of sponsorship level at event welcome and company logo included on screen in Ballroom during welcome

***Pledges for the 2020 GESTEM event must be received by April 19<sup>th</sup> to guarantee sponsor benefits outlined in this prospectus.***

### **In-Kind sponsorship opportunities include but are not limited to:**

- Provide giveaways for each attendee and volunteer with company name/logo in quantities of 400 (for adult chaperones and volunteers), 1,100 (for student attendees), or 1,500 (for all). Examples include Token items such as pens, notepads, flashlights, etc. or career guidance handouts which may list company information
- Encourage employees to volunteer the day of the event. Volunteers may wear company logo attire at the event.
- Workshop Presenters, including all materials and handouts



## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

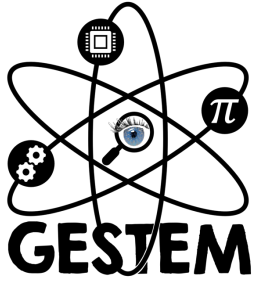
**SPONSORSHIP AMOUNT PLEDGED: \$ \_\_\_\_\_**

***Pledges for the 2020 GESTEM event must be received by April 19<sup>th</sup> to guarantee sponsor benefits outlined in this prospectus.***

	PRODUCING PARTNER \$15,000+	PLATINUM \$10,000-14,999	TITANIUM \$8,000-9,999	GOLD \$5,000-7,999	SILVER \$2,500-4,999	BRONZE UP TO \$2,499
Listing as event host	X					
Address attendees at GESTEM	X	X				
Sponsor logo on event bags	X	X	X			
Profile on SWE-RMS website	X	X	X			
Inclusion in press releases	X	X	X	X		
Profile in SWE-RMS newsletter	X	X	X	X		
Display Banner at Event	X	X	X	X	X	
Profile in event bags	X	X	X	X	X	
Verbal Recognition at Event	X	X	X	X	X	X
Final Report	X	X	X	X	X	X
Listing on website and reports	X	X	X	X	X	X

- All sponsorships are made through the Society of Women Engineers Rocky Mountain Section, a 501c3 tax-exempt organization. Invoices will be provided upon request.
- Make checks payable to SWE-RMS and mail to: GESTEM Fund Development Chair at the below address. Donations can also be made via Paypal by visiting the Sponsorship section of our website.
- For more event information, please visit [www.swe-rms.org/GESTEM](http://www.swe-rms.org/GESTEM).

PO Box 260692  
Lakewood, CO 80226-0692  
[www.swe-rms.org/GESTEM](http://www.swe-rms.org/GESTEM)



- Questions/comments? Contact our event Chair Ashley Kreuder at [swe.gstem@gmail.com](mailto:swe.gstem@gmail.com) or (954) 520-8737. Thank you for your consideration and support.