



July 1, 2014

Dear Corporate Sponsor,

The Rocky Mountain Section of the Society of Women Engineers would like to thank our corporate sponsors for their continued support. We would like to take a moment to review some of the wonderful things SWE-RMS does each year and why potential corporate sponsors should consider supporting us for our 2015 Fiscal Year.

We are excited for the upcoming year as we continue to support the local community by fostering a diverse membership, encouraging personal and professional development for engineers, offering outreach activities for students, and community service locally. In particular we are excited to host our third annual Girls Lead the Way leadership conference for high school girls and to continue expanding the impact of Girls Exploring Science, Technology, Engineering and Math (GESTEM) to expose local middle school girls to the variety of career paths that await them in the STEM fields. Additionally, our professional development mini conference this fall will provide resources and tools for our members on career planning and preparing for career and life transitions.

Your partnership with SWE offers you a wide range of opportunities, benefitting both SWE and your corporation through increased visibility in the engineering community and networking opportunities for your company and your employees. General sponsorship levels are outlined on page 3 of this package. A receipt of the funds, goods, or services received will be provided to the corporate sponsor and please keep in mind SWE's 501(c)(3) tax-exempt status for your accounting department's purposes.

Sincerely,

Casey Waggy
FY15 SWE RMS President

Madalene Fetsch
FY15 SWE RMS Treasurer

ABOUT SWE

The Society of Women Engineers is the largest non-profit educational and service organization representing both student and professional women in engineering and technical fields.

Founded in 1950, Incorporated in 1952

Headquartered in Chicago, Illinois

Objectives (adopted 1950):

- Inform young women, their parents, counselors, and the general public, of the qualifications and achievements of women engineers and the opportunities open to them.
- Assist women in readying themselves for a return to active work after temporary retirement.
- Serve as a center of information on women in engineering.
- Encourage women engineers to attain high levels of education and professional achievement.



ROCKY MOUNTAIN SECTION ACTIVITIES AT A GLANCE

The Rocky Mountain Section of the Society of Women Engineers (SWE-RMS) is composed of more than 250 members from Castlerock, CO to Laramie, WY.

FOR OUR MEMBERS

- **Conferences**
In addition to the internationally attended SWE Annual Conference and the Regional Conference for our 6-state area that are available to members to travel to, SWE-RMS provides mini-conferences for all local SWE members, with keynote speaker, break-out sessions, and networking opportunities. We look forward to our fourth annual conference on the topic of Career and Life Transitions this September!
- **Technical Tours and Workshops**
These activities allow us to partner with local companies for networking and training opportunities. In the past our members have joined members from a corporate women's group to expand their network and learn from exciting speakers like Major Mom who teaches organization tools for home and work.
- **Corporate partner events**
We look forward to joint event with women's groups from local companies to expand our networks, foster relationships with local corporations and learn about cutting edge engineering going on in our back yard.
- **Networking Nights**
Held at local restaurants or other fun spots in locations from Fort Collins to Boulder to the Tech Center, these nights are a platform to promote small group discussions, encourage one-on-one conversations, build relationships with other professionals, and create personal networks.

K-12 OUTREACH

- **Girls Exploring Science, Technology, Engineering, and Math (GESTEM)**
Our flagship outreach event exposes middle school girls to the exciting career through hands-on workshops. In 2014 our 11th annual event hosted nearly 1000 students and over 250 volunteer guides and presenters us for 99 hands-on STEM workshops. Due to its scale, this event has a separate funding prospectus. Please contact GESTEM fundraising chair Heather Doty at heather.doty@swe.org for more information.
- **Great Women In Engineering and Science Essay Contest**
Since 1988 SWE-RMS has hosted this contest for 6th grade students, boys and girls, to learn about the contributions of women in STEM fields. In 2014 we received over 150 essays from over 15 different schools.
- **Girls Lead the Way**
Our 2nd annual event held in February 2014 was a great success, providing a day of training with local professional women for 100 high school girls on the subject of leadership. We look forward to continuing the event this year.
- **Colorado Science and Engineering Fair**
SWE RMS sponsors awards each year, providing volunteer judges and prizes for the winners.
- **Certificates of Merit Program**
This program recognizes high school women for 3 years of excellence in math and science. All local schools are invited to participate. Teachers and counselors select the recipients; SWE RMS provides the certificates and members to present them when possible

COLLEGIATE INVOLVEMENT

- **College Scholarships**
SWE RMS offers scholarships for both entering freshmen and continuing college students. In 2014 we will award \$8500 to 7 deserving Colorado and Wyoming students.
- **Collegiate SWE Sections**
Our professional SWE members support our local collegiate SWE sections at the Colorado School of Mines, University of Colorado at Boulder, University of Colorado at Denver, Colorado State University, and the University of Wyoming by providing SWE Counselors (industry advisors), speakers for meetings, and opportunities for job shadowing and mentoring.



SPONSORSHIP LEVELS

	PREMIER EVENT PARTNERSHIP	GENERAL EVENT SPONSORSHIP	AWARDS EVENT RECOGNITION	RECOGNITION ON SECTION WEBSITE & NEWSLETTER
PLATINUM \$5000+	2	2	From podium and in program	X
TITANIUM \$2500-\$4999	1	2	From podium and in program	X
GOLD \$1000-\$2499		2	In program	X
SILVER \$500-\$999		1	In program	X
BRONZE Up to \$500			In program	X

PREMIER EVENTS

SWE RMS Annual Awards Banquet

This May event honors our member award recipients, college scholarship recipients, winners of the Great Women in Engineering and Science Essay Contest for 6th grade students, and our volunteers and sponsors

Mini-Conference for Professional and Collegiate Members

A Saturday event with 2-4 seminars open to all SWE members in Colorado and Wyoming

Premier Event Partners receive:

- Company profile printed in event materials
- Sponsorship indicated in all advertising for event
- Complimentary registration for 2 company representatives
- Opportunity to hang company banner at event

GENERAL EVENTS

Professional Development Meetings

Option to host event at your location and include your employees

Technical Tours and Workshops

Networking Events

New Member Welcome Events

K-12 Outreach Activities

General Event Sponsors receive:

- 2 Company representatives may attend each sponsored event as guests of the section
- Sponsorship indicated in all advertising for events

In-Kind Opportunities

- Provide meeting space at your facility for general membership meetings or officer meetings
- Provide gifts or supplies for conferences (pens, note pads, door prizes, etc.) and outreach events
- Provide speaker for a webinar, general meeting, or special event
- Provide printing and mailing services (one-time or ongoing)
 - Scholarship and Essay contest mailings to local schools
 - Member newsletters



SPONSORSHIP FORM

CONTACT INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

SPONSORSHIP SELECTIONS:

Platinum, \$5000

Titanium, \$2500

Gold, \$1000

Silver, \$500

Other Amount: \$ _____

USE THIS DONATION FOR:

Unrestricted

Professional Development

K-12 Outreach

Collegiate Activities

Section Operations

Other, please specify:

Checks can be sent to our PO box address listed above. Donations can also be made online via Paypal by visiting the Sponsorship section of our website. Thank you for your consideration and support. If you have any questions, or would like more information, please contact our Treasurer, Madalene Fetsch, at madalene.fetsch@swe.org.