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February 7, 2019

Dear Company Representative,

The Rocky Mountain Section of the Society of Women Engineers (SWE-RMS) is reaching out to past sponsors and potential new sponsors of SWE-RMS. We would like to take a moment to review some of the wonderful things SWE-RMS does each year and why potential corporate sponsors should consider supporting us for our 2019 Fiscal Year. We would love to speak with you to understand your organization's priorities when it comes to supporting diversity in STEM fields, and connect you with the most relevant opportunities within SWE-RMS.

We are excited for the upcoming year as we continue to support the local community by fostering a diverse membership, encouraging personal and professional development for engineers, offering outreach activities for students, and engaging in community service locally. In particular we are excited to continue expanding the impact of our Girls Exploring Science, Technology, Engineering and Math (GESTEM) event to expose local seventh grade girls to the variety of career paths that await them in the STEM fields; this year's event will be held on May 21, 2019 on the Auraria Campus in downtown Denver. Additionally, we are excited to host one of SWE's regional conferences, WE Local Denver, in March. This event will provide resources and tools for our members on career planning and preparing for career and life transitions, and also includes a career fair for both students and experienced professionals.

Your partnership with SWE offers you a wide range of opportunities, benefitting both SWE and your organization through increased visibility in the engineering community and networking opportunities for your company and your employees. I've attached an overview of many of the activities planned for this year, and would be happy to share more information about any activity that is of interest to you; general support to SWE-RMS is also always welcome. A receipt of any funds, goods, or services received will be provided, and please keep in mind SWE's 501(c)(3) tax-exempt status for your accounting department's purposes.

Please let me know if you would be interested in becoming a sponsor to SWE-RMS for FY 2019; I'd be happy to discuss your interests and priorities in order to find the best opportunities for your organization.

Respectfully,

Liz Ralph and Jannine Vela, Corporate Partnership Co-Chairs
Kaitlyn Bunker, President
Society of Women Engineers, Rocky Mountain Section
swerms@gmail.com

ABOUT SWE

Overview

The Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering, and to be recognized for their life-changing contributions as engineers and leaders. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, and outreach and advocacy activities.

Founded

1950

Objectives

Goal 1: Professional excellence - SWE will develop women engineers at all stages of their personal and professional lives.

Goal 2: Globalization - SWE will be recognized as a global, inclusive organization, promoting diversity and inclusion and serving women engineers wherever they are.

Goal 3: Advocacy - SWE will advocate for the inclusion and success of women, present and prospective, in engineering and technology.

ROCKY MOUNTAIN SECTION ACTIVITIES AT A GLANCE

The Rocky Mountain Section of the Society of Women Engineers (SWE-RMS) is composed of more than 400 members from Castle Rock, CO to Laramie, WY. Several examples of our annual activities and initiatives are described here.

For our Members

- Conferences
In addition to the internationally attended SWE Annual Conference (WE19 Anaheim, CA) and the five WE Local conferences (in 2019: Baltimore, Tampa, St. Louis, Denver, and Bellevue) that are available for members to travel to, SWE-RMS provides smaller one-day conferences for all local SWE members, with keynote speakers, break-out sessions, and networking opportunities. We are excited to host WE Local Denver in March, 2019! Due to its scale, this event has a separate funding prospectus. Please contact WE Local Denver fundraising chair Christi Wisleder at christina.wisleder@merrick.com for more information, or I'm happy to connect you directly.
- Technical Tours and Workshops
These activities allow us to partner with local companies for networking and training opportunities. In the past our members have joined members from a corporate women's group to expand their network and learn from exciting speakers about their current work in engineering.
- Focused Networking Events (Women in Aerospace, Women in Sustainability, etc.)
We are looking to build on the success of our first focused networking events by partnering with additional industries to host these joint events, which focus on fostering relationships with local corporations and learning about cutting edge engineering going on in our back yard.
- Networking Nights
Held at local restaurants or other fun spots in locations from Fort Collins to Boulder to the Tech Center, these nights are a platform to promote small group discussions, encourage one-on-one conversations, build relationships with other professionals, and create personal networks.

K-12 Outreach

- Girls Exploring Science, Technology, Engineering, and Math (GESTEM)
Our flagship outreach event exposes middle school girls to exciting STEM career opportunities through hands-on workshops. In 2018 our 15th annual event hosted over 1200 students and over 250 volunteer guides and presenters for 123 hands-on STEM workshops. Due to its scale, this event has a separate funding prospectus. Please contact GESTEM fundraising chair Marisa Ceppi at marisa14.ceppi@gmail.com for more information, or I'm happy to connect you directly.
- Great Women in Engineering and Science Essay Contest
Since 1988 SWE-RMS has hosted this contest for 6th grade students, boys and girls, to learn about the contributions of women in STEM fields. In 2018 we received 246 essays from over 19 different schools. Finalists are recognized at our spring awards celebration.
- Girls Lead the Way
Our 6th annual event held in February 2018 in collaboration with the Colorado School of Mines was a great success, providing a day of training with local professional women for 100 high school girls on the subject of leadership. We look forward to supporting the event this year, with the SWE students at the Colorado School of Mines now leading this event.
- Colorado Science and Engineering Fair
SWE RMS sponsors awards each year, providing volunteer judges and prizes for the winners.
- Certificates of Merit Program
This program recognizes high school women for 3 years of excellence in math and science. All local schools are invited to participate. Teachers and counselors select the recipients; SWE-RMS provides the certificates and members to present them when possible.

Collegiate Involvement

- College Scholarships
SWE-RMS offers scholarships for both entering freshmen and continuing college students through our endowed scholarship program. In 2019 we will award \$10,500 to deserving Colorado and Wyoming students.
- Collegiate SWE Sections
Our professional SWE members support our local collegiate SWE sections at the Colorado School of Mines, University of Colorado at Boulder, University of Colorado at Denver, Colorado State University, University of Denver, and the University of Wyoming by providing SWE Counselors (industry advisors), speakers for meetings, and opportunities for job shadowing and mentoring.

In addition to the specific opportunities listed above, we are always open to partnering with organizations on specific events that best align with your priorities. Please don't hesitate to share ideas with us, and we'll be happy to discuss with you.